



# What will my customers see with Peach's?



Matthew Palmer

# What is a referral program?

A referral program is when you offer a reward to someone who shares your store with their friends.

They're a popular and effective way to grow businesses, used by fast-growing companies worldwide.

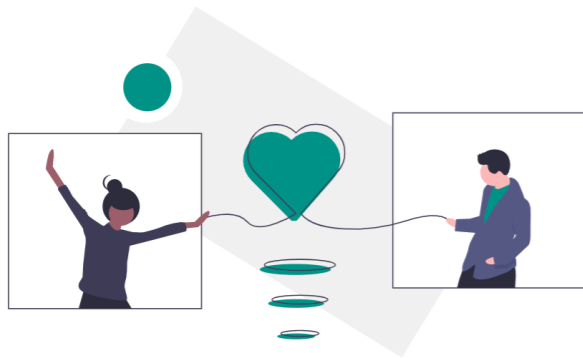
Peach's offers a range of referral program solutions to fit your business's needs.

**If you don't see what you need here - contact us!**

# Key Benefits



**Grow your email list**



**Reward loyal customers**



**Increase store awareness**





**A referrer signs up to your program**



**The referrer shares via social media or email**







**Their friends make purchases**



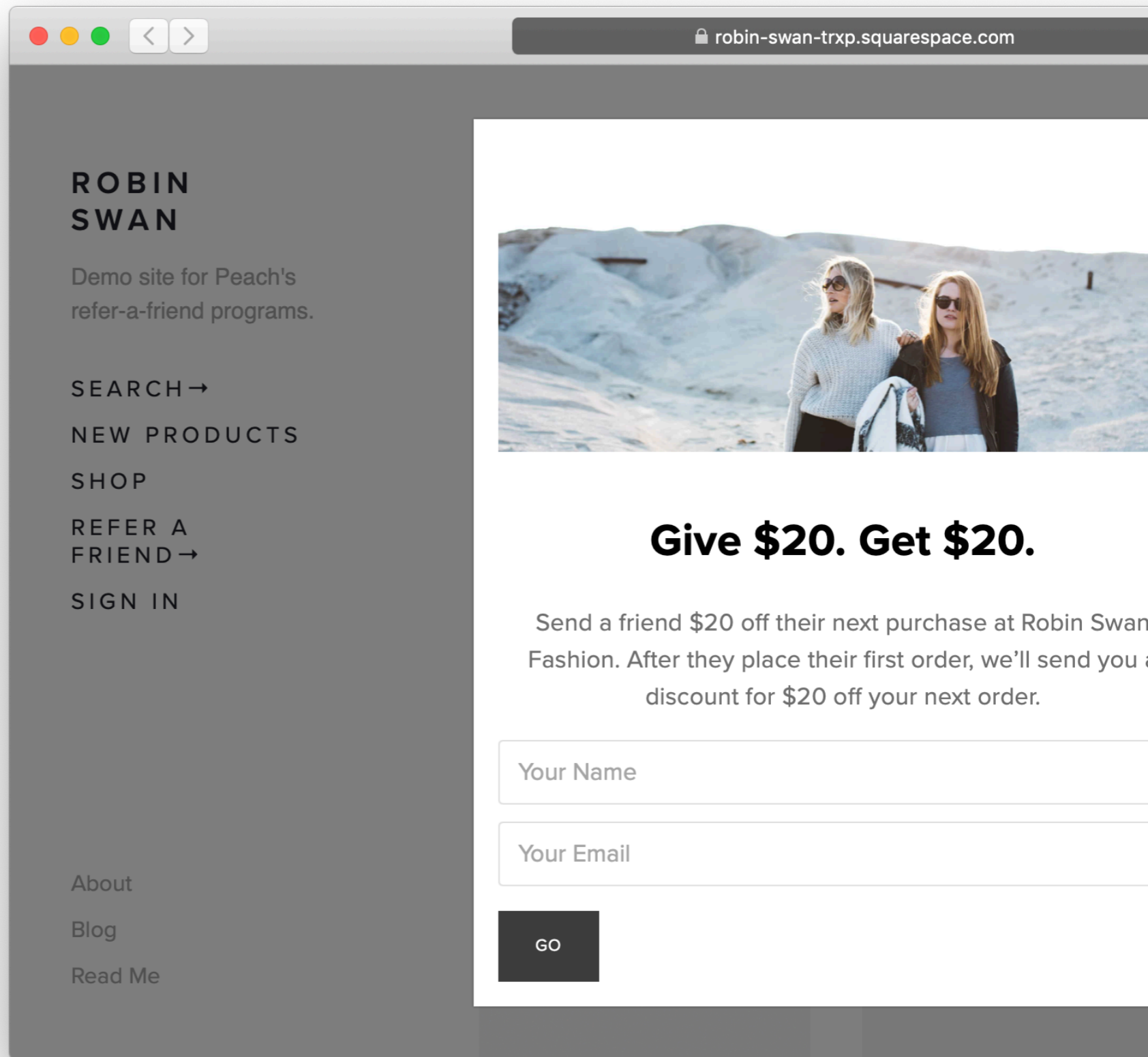
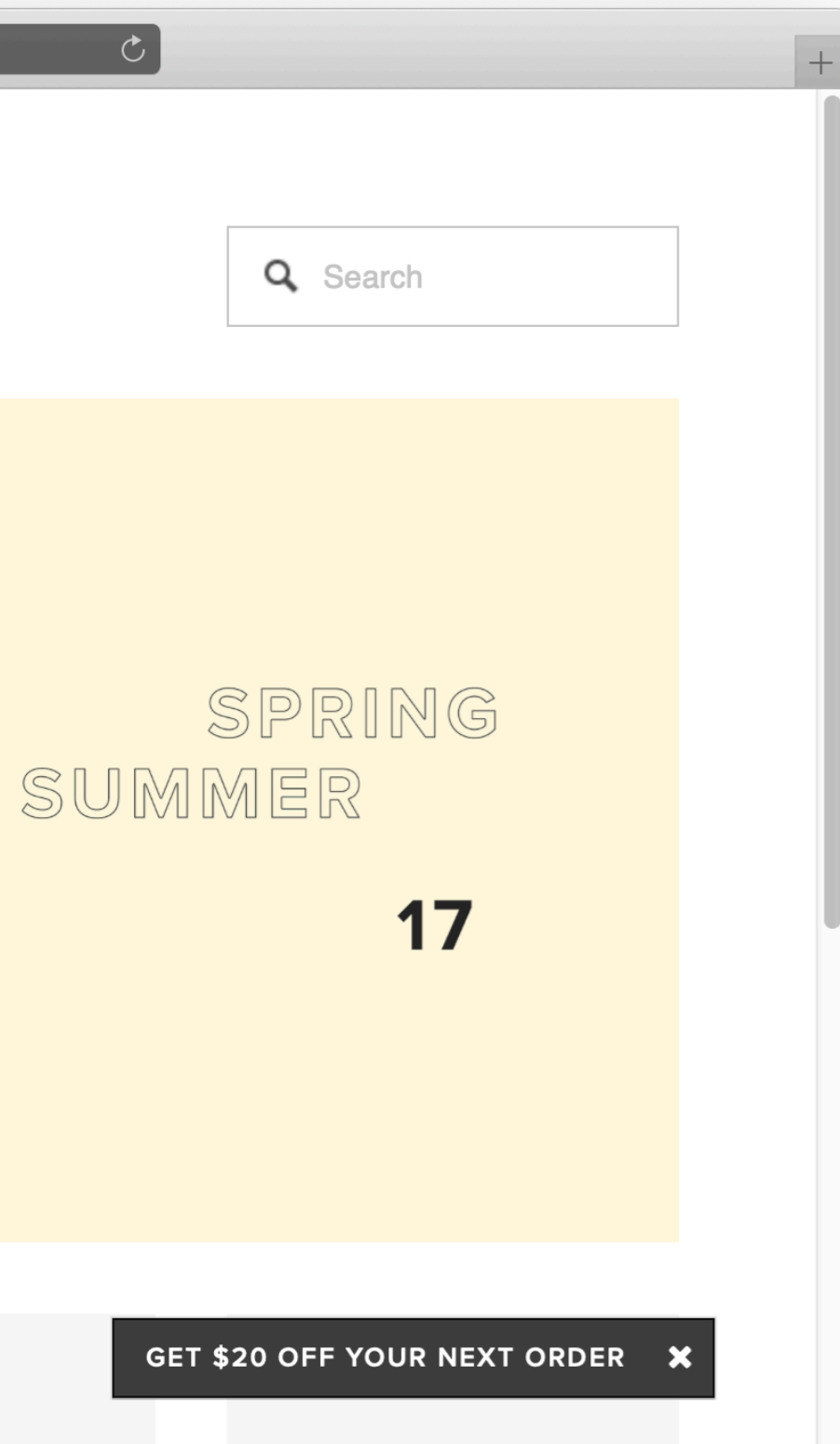
**The referrer gets rewarded**



**How do people join  
the program?**



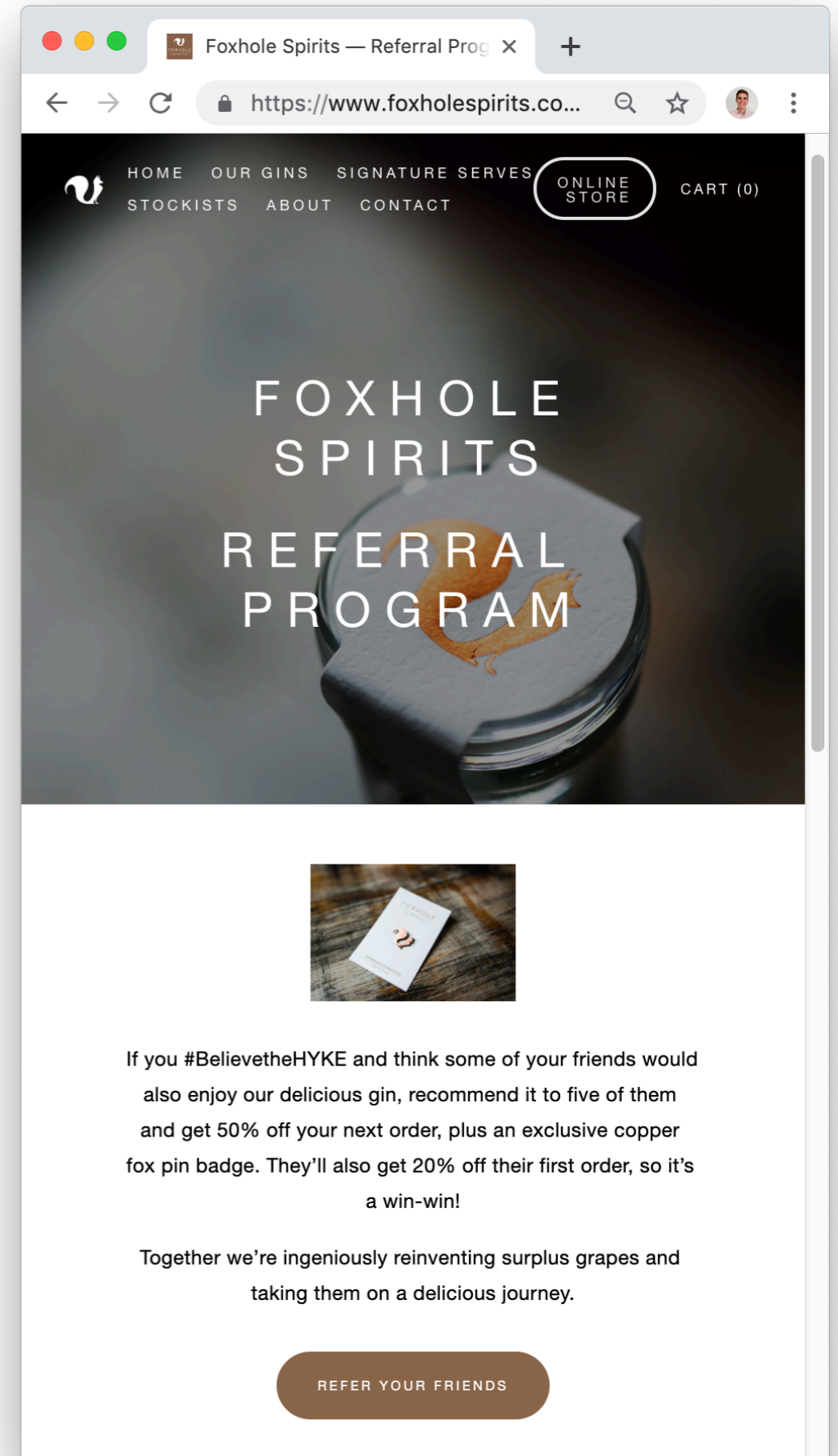
# Website Pop-Up





# Dedicated Landing Pages

You can use our **Dedicated Landing Pages** to integrate your referral program directly on a custom landing page.



# Order Confirmation Email

With our **Order Confirmation Email** integration, you can embed your offer directly in the emails Squarespace sends to customers who have placed an order.

Order Confirmed: #000000

Thank you for your order at Zero Waste Club. Once your package ships we will send you a notification email. Your order confirmation is below.

**£15 off your next order!**

Refer a friend to Zero Waste Club and get £15 off your next order.

Simply send them your referral link below and we'll give you a discount for £15 off after they place their first order.

YOUR REFERRAL LINK

<https://zero-waste-club.peachs.co/s/000000>

Once again, thank you so much for your order. It really means to us as a small company.

# Referrer

## Welcome Email

After a referrer signs up to your referral program, we send them a welcome email with more information about the referral program.

You can customize this email.

SHHH  
OWER  
CAP.

WELCOME TO  
THE CLUB.



WE CAN'T WAIT TO MEET YOUR FRIENDS.

AS SOON AS YOUR FRIEND MAKES A PURCHASE, YOU'LL BE GIFTED \$5 FROM US. WHETHER IT'S TOWARDS YOUR FIRST **SHHHOWERCAP**, A NEW PRINT, OR AN EXCLUSIVE DROP.

THE MORE FRIENDS YOU TELL?

THE MORE MONEY YOU GET.



**How do people get  
rewarded?**



# How do referrers get rewarded?

When a **referrer** earns a reward, we'll send them an email with a discount code to use in your store.

You can customize this email.

# THANK YOU.



EXCITING NEWS. YOUR FRIEND BOUGHT A **SHHHOWERCAP** WITH YOUR REFERRAL CODE! SO, WE'VE GIFTED YOU \$5 TO USE TOWARDS THE PURCHASE OF A **SHHHOWERCAP**.

WHAT ARE YOU WAITING FOR?

USE THE FOLLOWING CODE AT CHECKOUT:

**PREVIEW\_CODE**

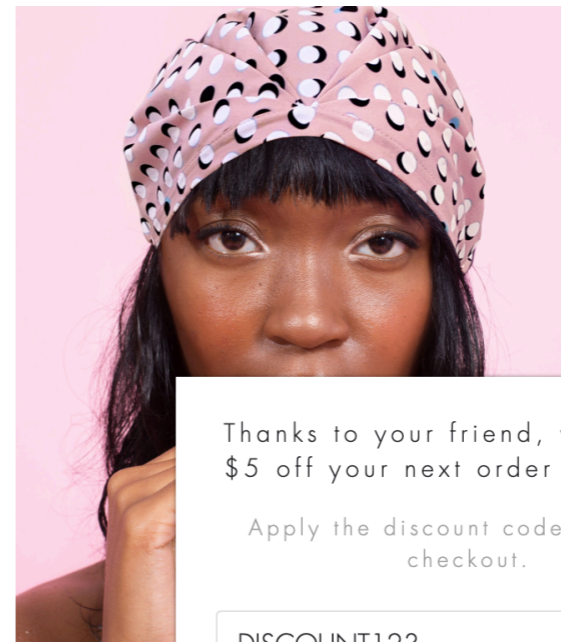
# How do friends get rewarded?

If you have friend rewards configured (Two-sided referrals), when a **friend** clicks a link from one of their friends, we'll show them a small widget with their discount to apply at checkout.

THE SUMMER '19  
COLLECTION

*A seasonal refreshhh, two strong + playful  
prints that look good on everyone.*

*Scroll down to shop.*



Thanks to your friend, you've got  
\$5 off your next order over \$30. ✕

Apply the discount code below at  
checkout.

DISCOUNT123





# Questions?

[support@peachs.co](mailto:support@peachs.co)



# Peach's Referral Programs



The #1 refer-a-friend software for Squarespace eCommerce stores.

